

media

PRESS RELEASES

Agreement with Starbucks Coffee International, Inc., USA (Starbucks) and Tata Starbucks Limited

"The Company has entered into an Agreement with Starbucks Coffee International, Inc., USA (Starbucks) and Tata Starbucks Limited, a 50:50 Joint Venture between Tata Global Beverages Limited and Starbucks, for roasting Coffee produced in the Company's estates using Starbucks know-how and technology and packing, sale and distribution thereof to Starbucks cafes to be set up by Tata Starbucks Limited in India/ Starbucks business operation overseas".