



21st November, 2017

1. The Dy. General Manager
Corporate Relationship Dept.
BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street
MUMBAI - 400 001
Scrip Code No: 532301
2. The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C/1, G. Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI – 400 051
Scrip symbol: TATACOFFEE

Dear Sir(s),

Sub: Press Release – 21st November, 2017

Please find enclosed a copy of the Press Release dated 21st November, 2017 issued by the Company titled “Tata Coffee adjudged ‘Best Coffee Grower in India’ at the Second Annual Ernesto Illy International Coffee Awards”.

Please take the same on record.

Thanking you,

For Tata Coffee Limited

Anantha Murthy N
Head – Legal & Company Secretary

Encl: as above

TATA COFFEE LIMITED

57 Railway Parallel Road, Kumara Park West Bengaluru 560 020
Tel: 91 80 23560695 - 97 23561976 - 81 Fax 91 80 23341843
Registered Office: Pollibetta 571 215 South Kodagu Karnataka India
Corporate Identity Number (CIN) -L01131KA1943PLC000833
Website address - www.tatacoffee.com

For immediate use

PRESS RELEASE21st November, 2017

**Tata Coffee adjudged 'Best Coffee Grower in India' at the
Second Annual Ernesto Illy International Coffee Awards**

~Tata Coffee recognized among the nine best coffees in the world~

National, 21st November 2017: Tata Coffee Limited, one of the largest integrated plantation companies in the world, today announced its recent win at the prestigious 'Ernesto Illy International Coffee Awards' in New York City. The award recognizes top quality coffee growers who produce the best beans in coffee paradises across the world. The company was awarded the mantle of "Best Coffee Grower in India", also earning recognition on Illy's global list of best coffees. An external Jury comprised of coffee experts, international chefs and coffee lovers chose among the 9 finalists the "Best of the Best" for 2017.

Talking on the award, Sanjiv Sarin, Managing Director & CEO, Tata Coffee said, *"We are extremely honored to be recognized as the best coffee grower in India. It further strengthens and demonstrates our commitment towards providing delight in every sip to our customers across the globe. The Nullore estate demonstrates how we have upgraded our quality in a sustainable manner and showcases how Tata Coffee as a company cultivates and markets premium differentiated coffee at a global level."*

Over the course of the year, the Illy quality Lab in Trieste, Italy, identified the three best coffees for 2016 from nine distinct and important coffee producing countries: Brazil, Columbia, Costa Rica, Ethiopia, Guatemala, Honduras, India, Nicaragua and Rwanda. Of the twenty-seven finalists from these countries, nine coffee growers were awarded with the best coffee grower award, one from each country.

Among the world's largest integrated coffee companies, Tata Coffee takes pride in its coffee plantations and state-of-the-art sustainable processing facilities. It has 9000 hectares of coffee estates in India which produce some of the finest varieties of Arabica and Robusta coffees and ensures it provides the transparency, traceability, sustainability and distinctiveness that buyers look for in their coffee.



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PRESS RELEASE

About Tata Coffee

Tata Coffee is a subsidiary of Tata Global Beverages. It is Asia's largest coffee plantation company and one of the largest exporters of instant coffee in the country. The Company produces more than 10,000 MT of shade grown Arabica and Robusta coffees at its 19 estates in South India and its two Instant Coffee manufacturing facilities have a combined installed capacity of 8400 metric tonnes. It exports green coffee to countries in Europe, Asia, Middle East and North America. Tata Coffee's farms are triple certified: Utz, Rainforest Alliance and SA 8000 reinforcing its commitment to the people and the environment.

For further information, please contact

Shane Jacob | +91-7899915774 | Shane.jacob@edelman.com

Avanti Shirname | +91-7506057764 | Avanti.shirname@edelman.com

