

Every Sip
Holds Over
100 Years
of Brewing
Heritage

TATA COFFEE LIMITED

www.tatacoffee.com

TATA COFFEE LIMITED



We hear the Eco!

A commitment to our future

Custodians
of **>1** million
trees

Our Story

Our story began in 1922.

Tata Coffee is one of the world’s largest integrated coffee cultivation and processing companies today, covering 19 estates, spread over 8,000 hectares, producing some of the finest quality Instant Coffee, Green Beans, Pepper and Tea. Our state-of-the-art processing facilities in India (Theni & Toopran) and Vietnam are dedicated to producing the highest quality products while simultaneously ensuring that the highest standards of sustainability and social responsibility are met. Along with these, our tea estates and factories in the Anaimalai region also produce certified Orthodox and CTC Teas.

We work across our businesses and with our partners to create and sustain living landscapes, where prosperous farmers, thriving rural communities and healthy ecosystems coexist.



Tata Coffee is a part of the Tata Group. Founded by Jamsetji Tata in 1868, the Tata group is a global enterprise, headquartered in India, comprising over 100 independent operating companies. The Group operates across enterprise and social sectors in 6 continents, with a mission 'To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust'.

✱ Key Highlight

The seeds of our estates were sown more than a 150 years ago.

What's Happening?

Leaders Speak 04-05

Safety and Disaster Management 06-07

Our initiatives are derived to deliver an impact on Sustainable Development Goals set by the United Nations.



Goal 3 & 8: Good Health and Well-being for People
Decent Work and Economic Growth 08 - 09

Goal 4 & 5: Quality Education
and Gender Equality 10 - 11

Goal 6: Clean Water and Sanitation 12 - 13

Goal 7: Affordable and Clean Energy 14 - 15

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From the desk of the Chairman

At the Tata Group, we dream of a better world every single day. The Group believes that the role of business is not just giving back to society from its profits, but also ensuring that the processes it employs to earn these profits are ethical, socially responsible and environmentally sound.

Tata Coffee, as a proud member of the Tata family, believes passionately in sustainability, with the upliftment of community being at its very core. With initiatives like water harvesting, nurturing wildlife, investing in sustainable agronomic practices, and acting on climate change – the company makes every effort to protect and enhance the environment. Besides this, the company is also committed to several initiatives to serve the community.

For all these reasons and more, we ensure that the products Tata Coffee markets across the world, are not only of the highest quality but also made with great love for the environment and the communities that gives them life.

We are dedicated to our planet and our people and strive to do our best to leave a safe imprint on the sands of time. I hope this brochure provides a glimpse of this mission.

Thank you for your association with Tata Coffee, and for your interest in our company.

HARISH BHAT

Chairman, Tata Coffee Limited



SAFETY



CUSTOMER FOCUS



RESPONSIBILITY



INNOVATION
& AGILITY



PEOPLE CENTRIC



TRANSPARENCY



At Tata Coffee, our commitment to sustainability is one of our core values. We emphasise on maintaining a sustainable value-chain for all the stakeholders of our business and integrate the same into all our operations. As one of the largest integrated plantation companies, we have a large presence in the communities we operate in and take this as an opportunity to lead by example to create a positive impact.

Through our operations, we are contributing to the UN 2030 Agenda for Sustainable Development, focusing on 12 of the 17 goals. Among these, conservation of Biodiversity and Water Management have our special attention, given the criticality of these resources to our business. We have adopted various water management initiatives including water conservation, wastewater treatment and rainwater harvesting at our plantations and manufacturing facilities.

We believe that sustainability is an ongoing journey, where our emphasis is to constantly challenge the status quo and question ourselves if the efforts being made are challenging enough or not.

We invite you to read about our initiatives in this brochure and join us as we celebrate our commitment to sustainability.

CHACKO PURACKAL THOMAS

Managing Director and Chief Executive Officer



As we reflect on our lives, we tend to focus on the positive progress that mankind has made. However, there are deeper and more profound changes which our planet is going through. These are the changes brought about by misuse of natural resources and systematic abuse of the ecological order around us.

As a company which has been involved in highland farming for over a century and prides itself on its agricultural heritage, it is a change we recognised years ago and have strived to make a difference in our own way to counter it. For example, water conservation which is vital for our crops, is a way of life for us. We also take proactive measures to preserve and nurture the diverse flora and fauna which inhabit our estates. Our communities who live and work with us are in the safe hands of not an employer or a neighbour but analogous to a parent.

While the word for all this is sustainability, it is second nature to us at Tata Coffee.

AMIT PANT

Senior Vice President, Sales and Marketing



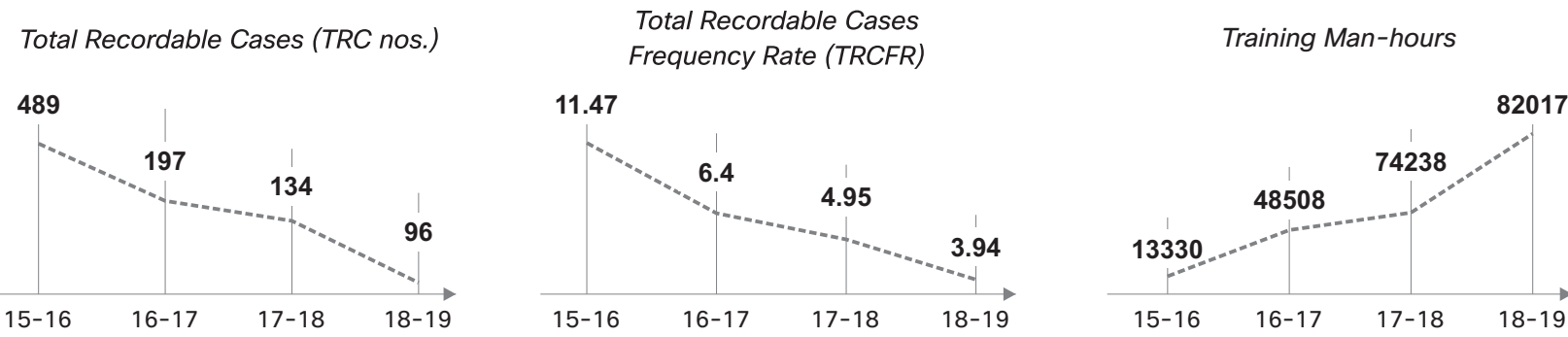
Vision of Zero Harm



Tata Coffee's foundation is built around 6 key values.
SCRIPT with safety as its first core-value governed by Safety Health Environment (SHE)

Preserving Forests Within Our Estates.

Performance trend on safety



STEPS TAKEN TO MITIGATE MAN-ANIMAL CONFLICT

- Formation of Wildlife Cells
- SMS & FM Broadcast System
- Mapping of Conflict Zones
- Developing a Tracking Process
- Training Programs & Mock Drills
- Establishment of Observatory Towers
- Technological Tools (Solar Fence, Walkie Talkies)
- Structured Policies and Procedures

SAFETY FOR WORKMEN DURING PEPPER HARVESTING

- Training for Working at a Height
- Developed Accessories for Safety Solutions
- Training Programs, Mock Drills and Audits

Awards

- CII IQ National Safety Competition 2017-2018 For Mitigating Human-Elephant Conflict
- 2nd National Safety Practices Competition 2018 Working at a Height - Pepper Harvesting

Disaster Management Response

As a part of the Tata group, we have long supported relief and response efforts during humanitarian disasters.



Good Health &
Well-being
for People



Decent Work
& Economic
Growth

Ensuring Healthy Lives, Decent Work And Economic Growth.

Good health is the key to sustainable development and we make sure our people thrive in a positive environment. Therefore, we support the following projects:

Rural India Health Project (RIHP), Ammathi, Kodagu

The RHIHP is a 52-bed hospital providing health care to the residents in Ammathi, Kodagu.

Anaimalai Hospital

A medical hospital in Anaimalai attends to the health needs of not only the employees, but also the community.

24/7
Service

27K+
Patients

105+
Beds

60+
Employees

35+
Medical Staff

The way to win is when everybody wins

“In a free enterprise, the community is not just another stakeholder in business but is in fact the very purpose of its existence.”
- Jamsetji Tata, Chairman, Founder of the Tata group (1868 - 1904)



Health Camps at Remote Tribal Hamlets

Our community centric initiatives



Employee Wellness Workshops



Educational Aid to Children



Nutritional Diets



Periodic Health Checks



Scholarships to Employees' Children



Spiritual Peace through Yoga Classes



Creche and Child Care Facilities



Subsidised Transport for Children



Provisions at Cost



Aid in Opening Bank Accounts



Aid in getting Government IDs



Benefit Schemes and Policies



Quality Education



Gender Equality

Providing Holistic Education To Children.

We provide education to children in remote locations through Akshara Vidya Ashram and award scholarships for higher education.

We strive to ensure inclusive and equitable quality education for children as well as provide lifelong learning opportunities for all.

“First, treat all sick patients in villages. Second, teach them how not to fall sick and third, teach them to stay healthy, happy and content.”

- Dr Darbari Seth, The Coorg Foundation, Chairman emeritus of Tata Chemicals, Tata Tea, Rallis India and erstwhile director of Tata Sons

We are active in 5 areas



Health Care



Sports



Education



Culture



Environment



Ability of Self-Reliance

Swastha and Dare, established in 2003 & 1996 respectively

Our community-based rehabilitation program has been a home to differently-abled children in several districts of Coorg and Anaimalai.

With the vision of making them self-reliant, the program has a unique curriculum comprising of yoga, music, drama, dance and speech therapy. The children are also involved in various vocational activities such as designing and creating cards.

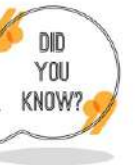
Committed To Gender Equality And Women Empowerment.



53%
Women
Workforce

We have women employees across all verticals – plantations, hospitals, factories, corporate functions, CSR and more.

Out of the 40 recipients who won the Prime Minister's Shram Award in 2018, only 2 were women. Tata Coffee is proud that both those women are from our company.



Women are employed across all verticals

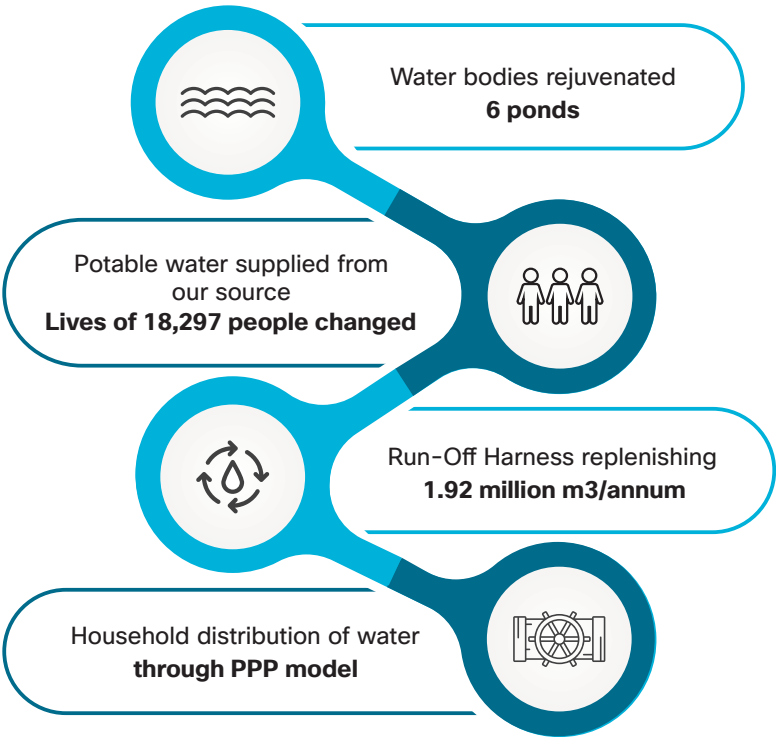
Natural Restoration Of The Hydrological Balance.

We take care of our internal terrestrials, aquatic ecosystems and communities in and around areas of our operation. So far, we have completed 6 projects by adopting our unique "lake-in-lake" model – a comprehensive approach to utilise the run-off collected in the lakes and replenish underground water reserves.

USP of the Lake-in-Lake Model

- Designed for one good rain
 - Using both direct and indirect recharge
- Our recharge structure works with all realms of soil
 - Bottom-up approach for filtration

CSR achievements in last 3 years



Water Conservation at Plantations:

- Tata Coffee lakes – 273 natural water storage ponds (3.4 million m3 capacity) to impound excess rainwater run-off in an area of 120 hectares.
- Underground water is not tapped.
- Extensive scientific rainwater harvesting has ensured that our irrigation is now 100% self-reliant, which has saved wasteful runoff of this invaluable natural resource.
- Effluent generation has been reduced by 52% in the current year. Besides this, wastewater generated is recycled and used for irrigation.
- Environment friendly eco-pulpers in coffee processing resulted in 75% reduction in water usage.



Affordable &
Clean Energy

Ensuring Access To Affordable, Reliable And Sustainable Energy.

With energy production being a major challenge the world currently faces, it is imperative to enable access to modern energy services, improve efficiency and increase the use of renewable sources.



FIREWOOD

81% Reduction
By using Biomass for energy consumption.



RENEWABLE RESOURCES

81% Consumption
Through Solar and Wind Energy at Instant Coffee Division, Theni.



TEA PRODUCED

With 91% briquettes
A form of Biomass.



COMPOST PREPARED

6,000 tonnes
Annually for Soil Conservation.

* Key Highlight

We have kept 200 hectares of our plantations aside as a conservation area so that we can preserve the ecological balance.



Green Initiatives Implemented:



TREES CONSERVED

>1.2 Million
64 species across plantations



CARBON FOOTPRINT

2,06,495 Tonnes per annum*
carbon sequestered



RAINWATER HARVESTING

273 Tanks Built
of 3.4 million m³ capacity



PLANTED IN TOOPRAN

30,000+ Saplings
16 species

* Key Highlight

TCL has total GHG emission of 84,004 tonnes.

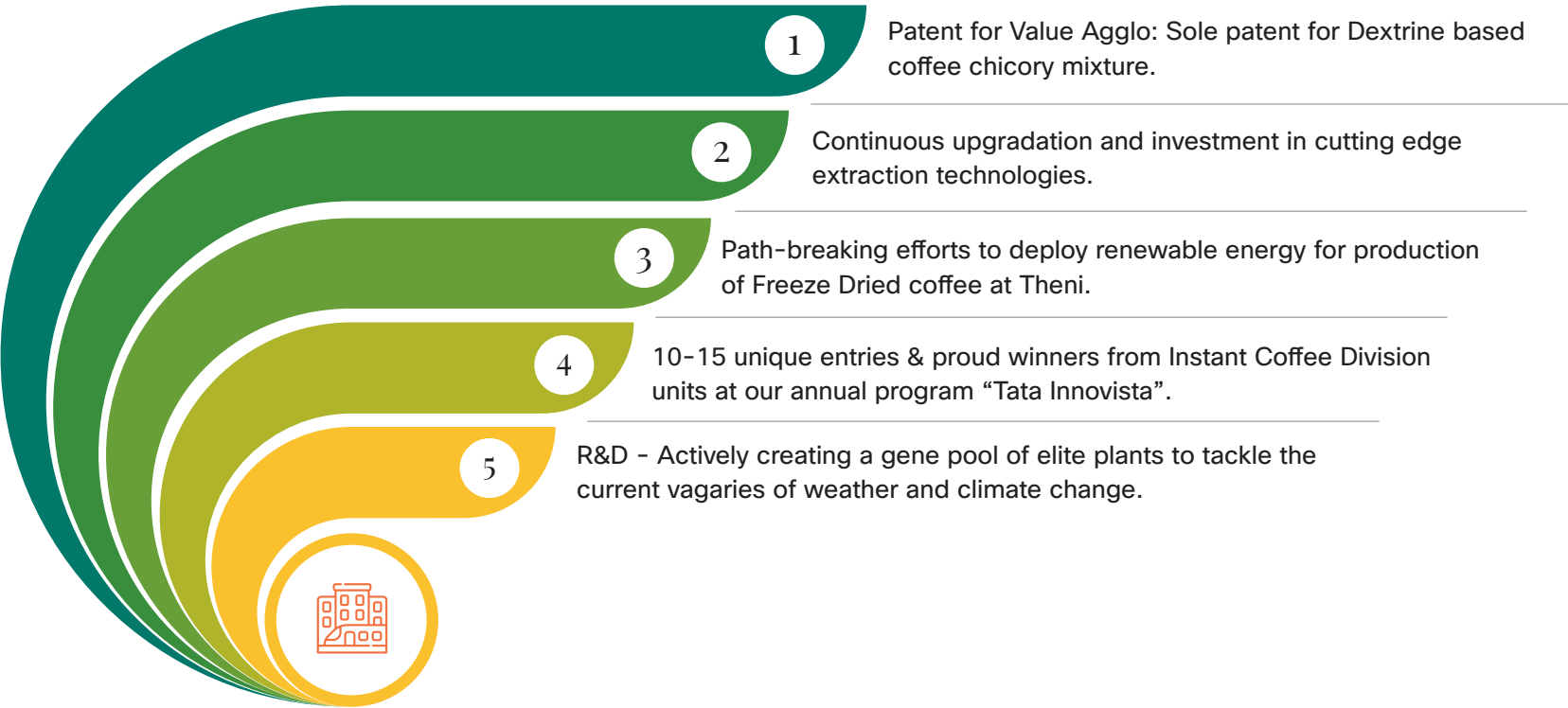
*Against GHG emissions of 84,004 Tonnes hence carbon positive.



Promoting Inclusive And Sustainable Industrialisation.

Innovation & Agility is one of our core values. We have successfully served customers from more than 90 countries by making continual improvements in our processes and products.

Excellence in innovation is achieved through cross functional teams, knowledge management and close collaboration with customers and industry experts.



Tata Coffee Vietnam Company Limited - our first foray into international waters.

With a vision towards future growth, a state-of-the-art 5000 MT freeze dried coffee plant was set up in Vietnam in 2019, making us one of Asia's top 10 producers of instant coffee. The unique pilot plant enables us to co-create blends based on customer requirements with extremely small lot sizes and is certified by Leadership in Energy and Environmental Design (LEED), a globally-renowned green building certification. Building resilient infrastructure such as this plant demonstrates our commitment to sustainability and fostering innovation.



Making Communities Inclusive, Safe, Resilient And Sustainable.

“I believe that our ability to make an impact in the community by volunteering will continue in reach and scale.”

- N Chandrasekaran, Chairman, Tata Sons

It is important to maintain cities that continue to create jobs and prosperity without straining land and resources.

Workforce settlements in our tea and coffee estates are self-contained living spaces. Welfare audits by recognised external agencies are carried out each year that provide opportunities for continual improvements.

Activities Conducted

- 
Planting Native Trees
- 
Up-skilling Sessions
- 
Health & Hygiene Camps
- 
Clean-up Drive
- 
Water Literacy Campaign

Tata Coffee's volunteers initiated Bangalore's first Sustainable Community Garden near a lake and based on Permaculture Principles.



Estate Supply Division Outlets: Established in 1979 to assist the coffee growing communities surrounding our plantations, for the supply of quality agro-inputs from reputed companies.

Ensuring Sustainable Consumption And Production Patterns.

Our Instant Coffee Division plant at Theni is a zero-discharge plant. At Instant Coffee Division Toopran, all spent water post-treatment is utilised in plant activities and for the Green Belt development.

Tata Coffee Limited has given due emphasis to soil improvement with measures like:

- Creation of buffer zones, cradle pits and catch pits to arrest soil erosion.
- Leaf litter, fruit droppings, coffee pulp and cherry husks are also used as compost to retain the fertility of soil.
- Integrated pest & disease management program.



Supply Chain Management

- Collection of post-consumer plastic packaging waste for ethical disposal.
- Ethical and sustainable sourcing & packaging solutions.
- Developed eco-friendly packaging with 100% recyclable steel tins.

* Key Highlight

Tata Coffee's water optimisation initiatives have brought down specific water consumption by almost 4%.

Protecting Biodiversity And Conservation.

Our plantations are home to nearly 3,049 native plants and 396 native animal species that include a significant number of rare species and native vegetation. These regions are important rainforest ecosystems and we take pride that all the native trees in our estates are protected and preserved.

Coffee grown under shade trees is unique to India. We are the only coffee plantation company in the world implementing this technique. Tata Coffee is committed to promoting the sustainable use of terrestrial ecosystems through conservation and protecting biodiversity by sustainable management of plantations.

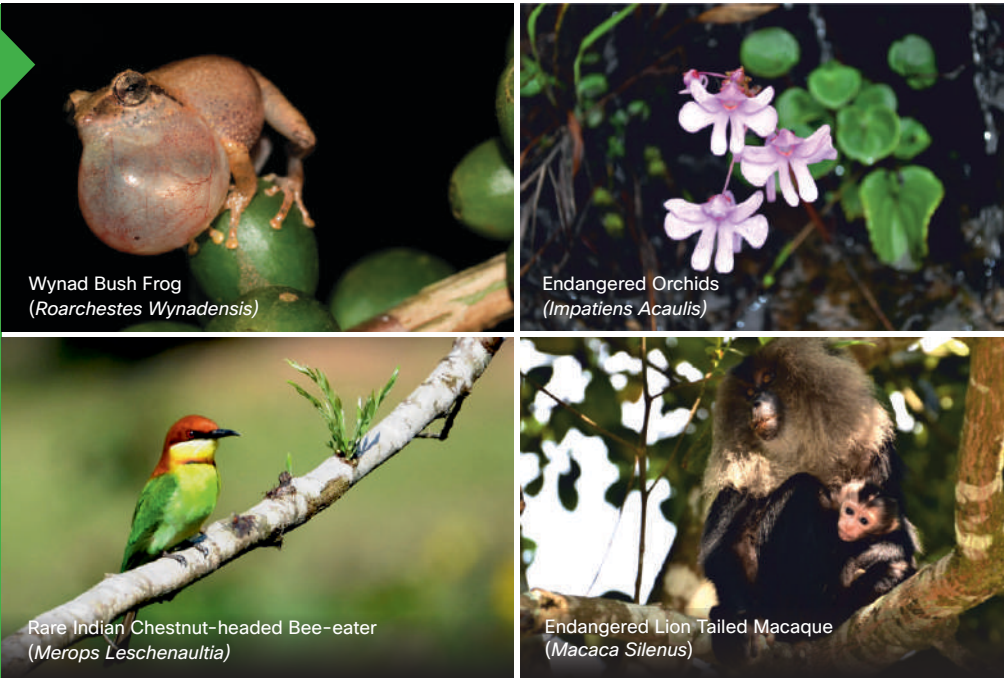
Our plantations are in conjunction with wildlife sanctuaries like Anaimalai Tiger Reserve, Bhadra Tiger Reserve and Nagarhole National Park & Tiger Reserve. We have also established a Green Belt in Theni & Toopran's Instant Coffee Division Units.

What's found in our plantations?
Rare species, wild edible fruits, rare bees & orchids.

200 hectares are set aside as conservation area within the plantations to maintain the ecological balance.

Unparalleled coffee, tea and pepper nurseries.

Maintaining biodiversity is paramount at Tata Coffee.



All photographs were shot on site. Photo credits: Balasubramanian S, Nachappa AJ and Vinay L

 **Key Highlight**
Each tree is numbered, wild animals and birds are inventoried as an asset and their movements are tracked.

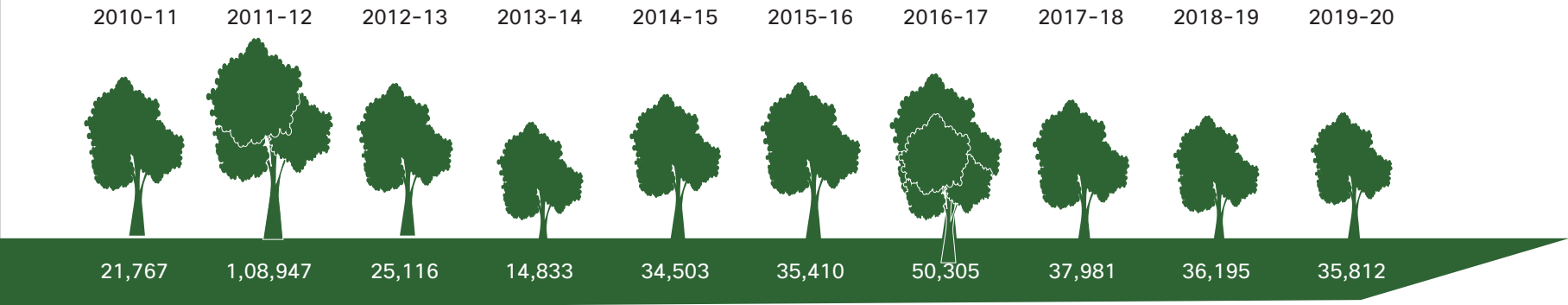


Home To An Abundance Of Wildlife.

We protect the endangered Great Indian Hornbill's habitat. We have a variety of natural rain forest trees, supporting conditions for roosting and nesting.



Strategic plan to increase green cover:



A total of 4,00,869 trees planted over 10 years. More than 45 varieties of native trees have been planted.

Certified And Committed To Sustainability.

A string of some of the most well-known certifications in both Plantations and Extractions business bear testimony to our Commitment to SDGs.

To invigorate our commitment to environment and bio-diversity conservation, all our estates and Instant Coffee Divisions are certified by Rainforest Alliance, UTZ, SA 8000-2014, Starbucks C.A.F.E. practices standard.

Balmany Estate is certified by IMO for producing quality organic coffee.

Certification



Honey Bee



Giant Malabar Squirrel



Family of Bison (*Bos Gaurus*)



Coffee Fruit